



WAYNE HILLS BRYANT A.i

TTV (Text to Video) & STV (Speech to Video) A.I
Digital Meta Universe A.I

TTV (Text to Video) A.I



Text Documents

Sentence

Medical staff will patient to do the patient and to to conversation with them. The picture has to be made.

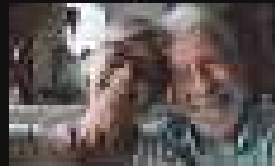
Keyword

medical staff

patient

picture

Match video



Generate an AI video.



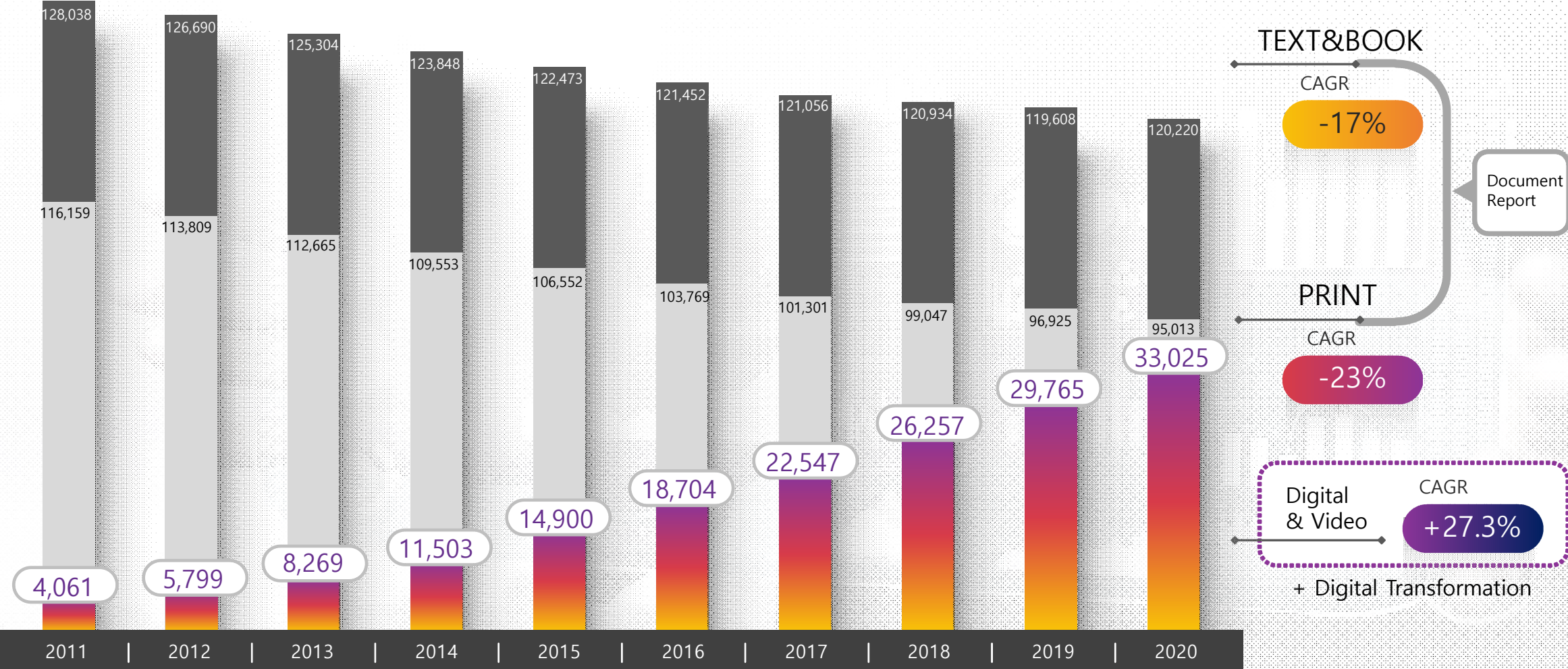
Video Contents



Market Cap

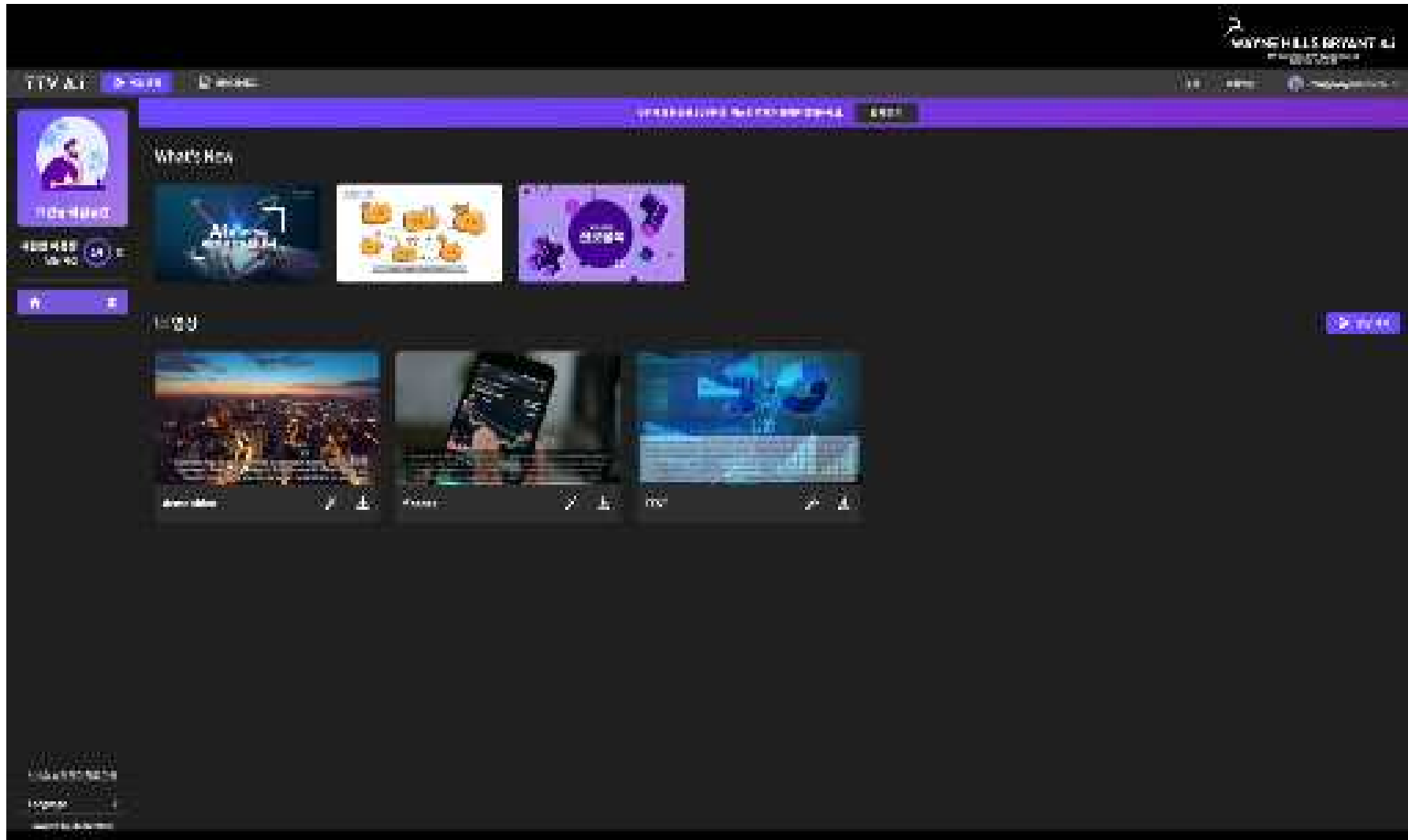
Pain Point : Knowledge information search/providing method is converted to digital video/content

The Global Continuously Growing Digital Video Content Market (Unit :Million Dollars)



T.T.V. (Text To Video) – Demo Video

<https://www.youtube.com/watch?v=3tG6-2fp0wc>





S.T.V. (Speech To Video) – Demo Video

<https://www.youtube.com/watch?v=bFy8ZEJTpCI>

TTV (Text to Video) A.I – Matrix STV (Speech to Video) A.I

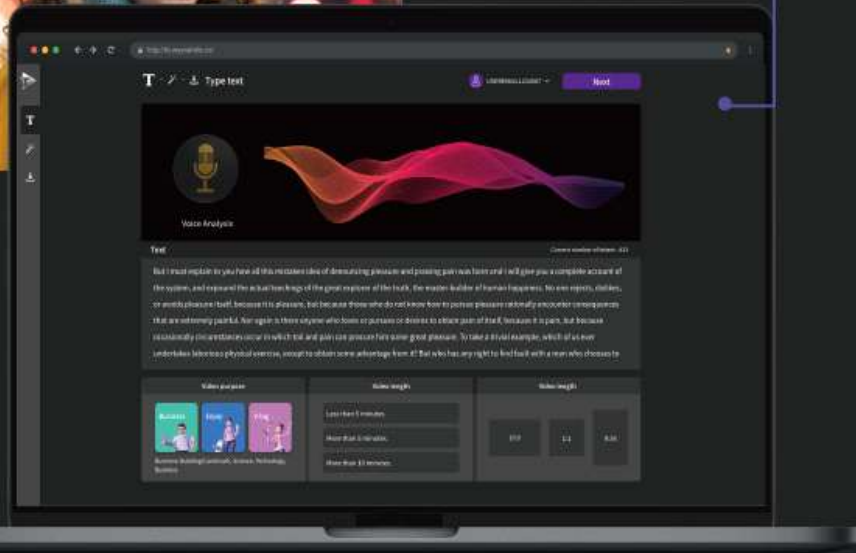
1. Input Text →
Data

2. A.I (NLP / ML) →

In 3-5 min!
Digital Contents



Step 1. Voice Analysis



Extract key sentences.

Keyword sentence extraction.

A video match that's appropriate.

Automatic video production.

“ A photo taken by a medical staff wearing hot protective clothing with an elderly patient impressed netizens. ”

medical staff

elderly patient

photo



Step 2. Video Convert

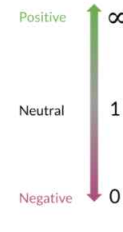
Wayne Hills AI . Technology



(Technology & Goal)

Text Analysis → image Generation

- # Sentiment analysis 진행 text 의 스토리 분석.
- # Data preprocessing 학습.
- # Text document -> image synthesis technology



word	Pos	Neg	ratio
I	0.19	0.20	
am	0.19	0.20	
happy	0.14	0.10	
because	0.10	0.05	
learning	0.10	0.10	
NLP	0.10	0.10	
sad	0.10	0.15	
not	0.10	0.15	

$$\text{ratio}(w_i) = \frac{P(w_i | \text{Pos})}{P(w_i | \text{Neg})}$$

$$\approx \frac{\text{freq}(w_i, 1) + 1}{\text{freq}(w_i, 0) + 1}$$

doc: I am happy because I am learning.

$$\lambda(w) = \log \frac{P(w|pos)}{P(w|neg)}$$

$$\lambda(\text{happy}) = \log \frac{0.09}{0.01} \approx 2.2$$

word	Pos	Neg	λ
I	0.05	0.05	0
am	0.04	0.04	0
happy	0.09	0.01	2.2
because	0.01	0.01	0
learning	0.03	0.01	1.1
NLP	0.02	0.02	0
sad	0.01	0.09	-2.2
not	0.02	0.03	-0.4

doc: I am happy because I am learning.

$$\sum_{i=1}^m \log \frac{P(w_i|pos)}{P(w_i|neg)} = \sum_{i=1}^m \lambda(w_i)$$

$$\log \text{likelihood} = 0 + 0 + 2.2 + 0 + 0 + 0 + 1.1 = 3.3$$

word	Pos	Neg	λ
I	0.05	0.05	0
am	0.04	0.04	0
happy	0.09	0.01	2.2
because	0.01	0.01	0
learning	0.03	0.01	1.1
NLP	0.02	0.02	0
sad	0.01	0.09	-2.2
not	0.02	0.03	-0.4



Technical Level



Winner of CES 2022 Innovation Award



Potential Korean unicorn

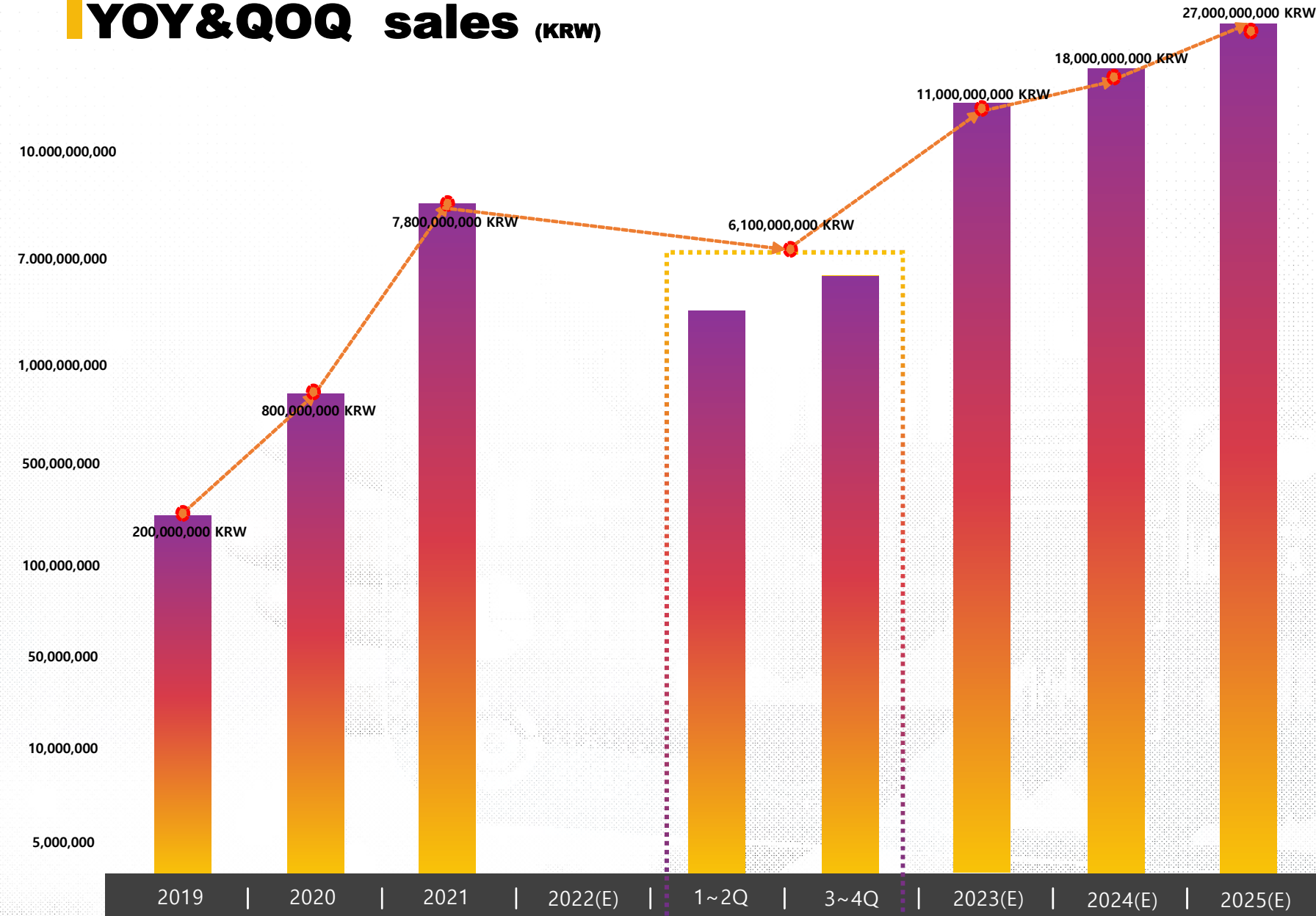


Microsoft Partner

Korea Rating & Data		I. 기술(신용)등급																																																																															
<p>I. 기술(신용)등급 (주)웨인힐스브라이언트에이아이 발급번호 KED-2022-02-031578</p>		<p>투자용 기술등급 TI-2</p>																																																																															
<p>개요</p> <table border="1"> <tr> <td>기업명</td> <td colspan="3">(주)웨인힐스브라이언트에이아이</td> </tr> <tr> <td>대표자</td> <td>이수민</td> <td>법인등록번호</td> <td>110111-7116307</td> </tr> <tr> <td>사업자등록번호</td> <td>547-87-01358</td> <td>홈페이지</td> <td>http://www.waynehills.co</td> </tr> <tr> <td>설립일</td> <td>2019년 05월 23일</td> <td>기업분류</td> <td>일반법인</td> </tr> <tr> <td>기업규모</td> <td>소기업</td> <td></td> <td></td> </tr> <tr> <td>본사주소</td> <td colspan="3">07794 서울 강서구 마곡중앙8로5길 11, 마곡파인스퀘어3차 204호, 205호, 206호, 207호(아극동)</td> </tr> <tr> <td>연락처</td> <td>TEL 02-6919-2098</td> <td>FAX</td> <td>02-6919-2098</td> </tr> <tr> <td>재출처</td> <td colspan="3">기타(참조용)</td> </tr> </table>		기업명	(주)웨인힐스브라이언트에이아이			대표자	이수민	법인등록번호	110111-7116307	사업자등록번호	547-87-01358	홈페이지	http://www.waynehills.co	설립일	2019년 05월 23일	기업분류	일반법인	기업규모	소기업			본사주소	07794 서울 강서구 마곡중앙8로5길 11, 마곡파인스퀘어3차 204호, 205호, 206호, 207호(아극동)			연락처	TEL 02-6919-2098	FAX	02-6919-2098	재출처	기타(참조용)			<p>평가정보</p> <table border="1"> <tr> <td>평가일</td> <td>2022년 05월 02일</td> </tr> <tr> <td>재평가준일</td> <td>2021년 12월 31일</td> </tr> </table>		평가일	2022년 05월 02일	재평가준일	2021년 12월 31일																																										
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External third-party evaluation

YOY&QOQ sales (KRW)



SALES YOY
CAGR **x9**

IP YOY
CAGR **x5**

Digital Contents Market YOY CAGR **x70**

B2B + Digital Transformation

2019-2021

Appendix

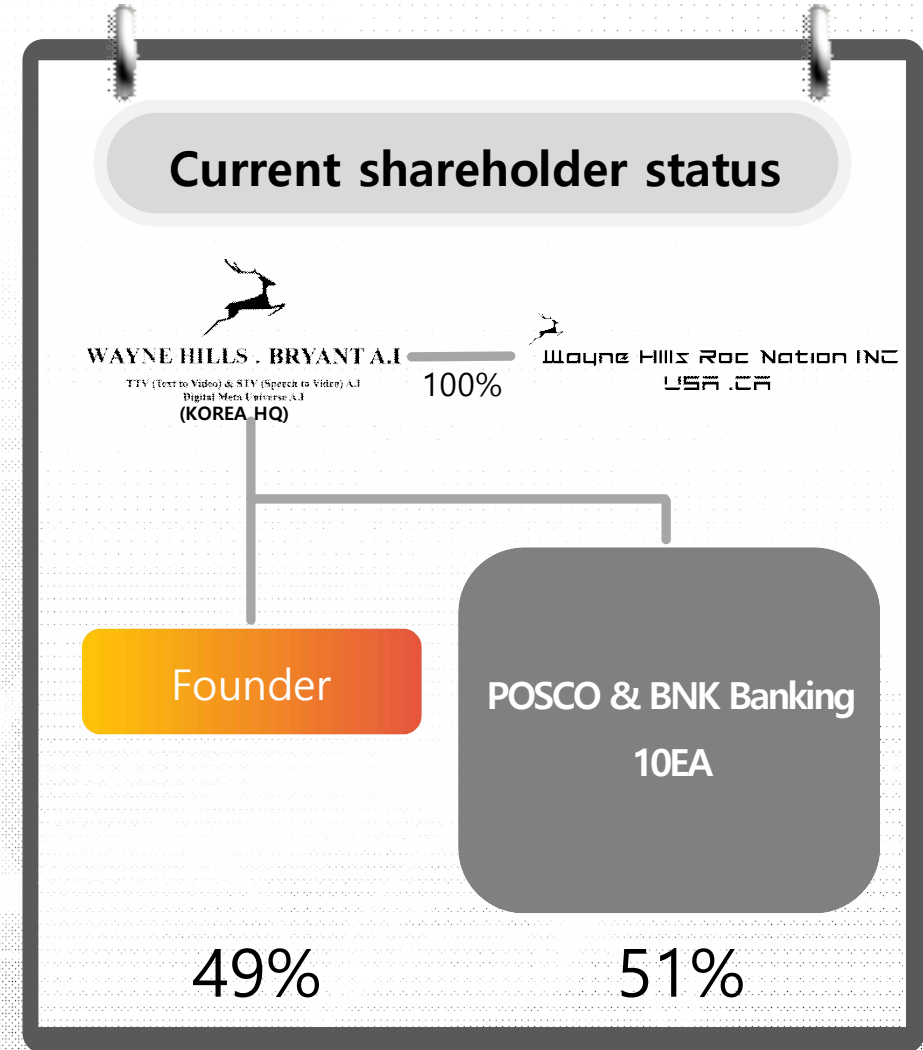
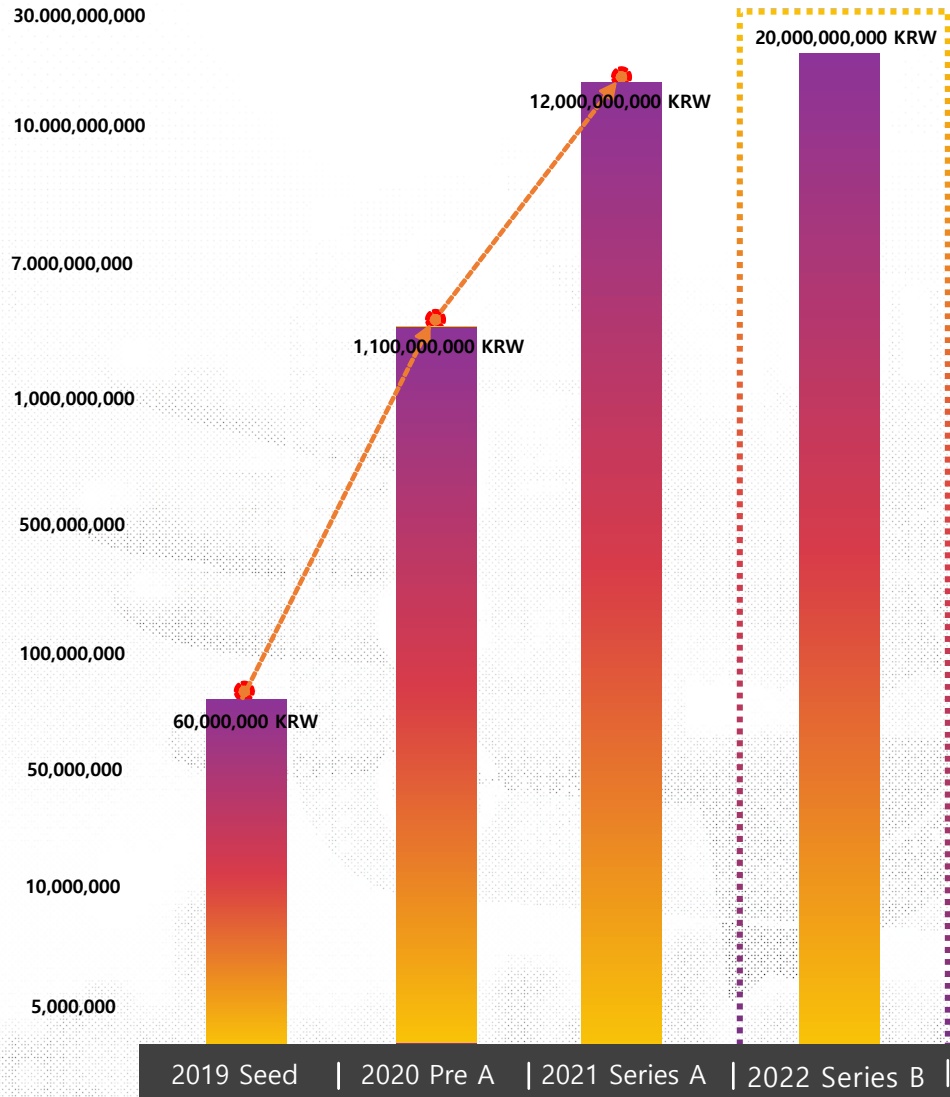
A.I IP Our technology

- 12 patents registered & 21 applications

No.	Status	Intellectual Property Name	Reg. No. (App. No)	Reg. Date (App. Date)	Holder
1	Reg.	A method and device for providing a multimedia conversion content production service using image resource matching of text converted from voice information	1023472280000	Dec. 30, 2021	Wayne Hills
2	Reg.	An automatic multimedia generation system that automatically generates multimedia suitable for users' voice data using artificial intelligence	1022136180000	Feb. 02, 2021	Wayne Hills
3	Reg.	An encoding/decoding device and encoding/decoding method using virtual viewpoint synthesis prediction	1020200240000	Sep. 03, 2019	Wayne Hills
4	Reg.	An apparatus and method for providing time machine functions in a cloud computing system	1020049850000	Jul. 23, 2019	Wayne Hills
5	Reg.	A digital content providing device and method	1019676830000	Apr. 04, 2019	Wayne Hills
6	Reg.	A simulation device and its simulation method	1018187600000	Sep. 01, 2018	Wayne Hills
7	Reg.	Multimedia service devices, methods and recording media	1018173580000	Jan. 04, 2018	Wayne Hills
8	Reg.	Devices and methods for supporting family clouds in cloud computing systems	1018195560000	Jan. 11, 2018	Wayne Hills
9	Reg.	Digital Live Book Production System	1020058290000	Feb. 02, 2021	Wayne Hills
10	Reg.	a handwritten e-book	1014757360000	Dec. 17, 2014	Wayne Hills
11	Reg.	Method and device for automatic creation of multimedia documents	1008232710000	Apr. 11, 2008	Wayne Hills
12	Reg.	Multimedia content playback device and method	1018053020000	Nov. 29, 2017	Wayne Hills
13	App.	T.T.V System Matrix	10-2020-0113780	Sep. 07, 2020	Wayne Hills
14	App.	content creation service that converts documents into multimedia content	10-2020-0168390	Dec. 04, 2020	Wayne Hills
15	App.	Multimedia content production service program	10-2020-0168402	Dec. 04, 2020	Wayne Hills
16	App.	A program recording device that converts documents into multimedia contents	10-2020-0168410	Dec. 04, 2020	Wayne Hills
17	App.	General document-based multimedia video content production service provider	10-2020-0168417	Dec. 04, 2020	Wayne Hills

18	App.	Multimedia content Auto production services providing & method based on documents	10-2020-0168421	Dec. 04, 2020	Wayne Hills
19	App.	Service providing program	10-2020-0168427	Dec. 04, 2020	Wayne Hills
20	App.	Service provision program recording medium	10-2020-0168439	Dec. 04, 2020	Wayne Hills
21	App.	Service provision system for providing multimedia content conversion service	10-2020-0168458	Dec. 04, 2020	Wayne Hills
22	App.	A method of constructing a resource database of a multimedia conversion content production service providing device	10-2020-0168461	Dec. 04, 2020	Wayne Hills
23	App.	Resource database device for document-based multimedia conversion content creation	10-2020-0168469	Dec. 04, 2020	Wayne Hills
24	App.	A production interface device of a multimedia conversion content production service provider	10-2020-0168484	Dec. 04, 2020	Wayne Hills
25	App.	How to provide a service that converts voice information into multimedia video content	10-2021-0035633	Mar. 19, 2021	Wayne Hills
26	App.	How to operate a service providing device that converts voice information into multimedia video content	10-2021-0035634	Mar. 19, 2021	Wayne Hills
27	App.	A method of providing a production service that converts voice into multimedia content based on image resource matching	10-2021-0035635	Mar. 19, 2021	Wayne Hills
28	App.	A method of providing a production service that converts voice into multimedia content based on image resource matching	10-2021-0035636	Mar. 19, 2021	Wayne Hills
29	App.	A device that provides a multimedia conversion content production service based on voice-text conversion image resource matching	10-2021-0035637	Mar. 19, 2021	Wayne Hills
30	App.	A service providing system that produces voice data into multimedia conversion content	10-2021-0035638	Mar. 19, 2021	Wayne Hills
31	App.	An apparatus for providing a multimedia conversion content production service using video resource matching of voice information	10-2021-0179464	Dec. 15, 2021	Wayne Hills
32	App.	A method of providing a multimedia conversion content production service using image resource matching of text converted from voice information	10-2021-0179465	Dec. 15, 2021	Wayne Hills
33	App.	An apparatus for providing a multimedia conversion content production service using video resource matching of voice information	10-2021-0179466	Dec. 15, 2021	Wayne Hills

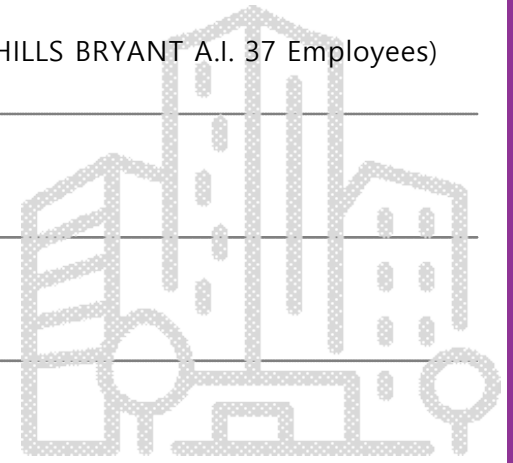
Invest & Funding (WAYNE HILLS BRYANT A.I)




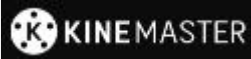




About Us



Company & Founder	WAYNE HILLS BRYANT A.I Founder : Sumin, Yi
IP Artificial Intelligence Patent Property	33 Cases (In KR) + 1 Cases (In USA)
Company Start / Face Value	May. 2019
Number of employees	Wayne Hills Roc Nation INC USA CA . 4 Employees (KOREA HQ : WAYNE HILLS BRYANT A.I. 37 Employees)
Company Capital / Value	934,000,000 (KRW) / 120,000,000,000 (KRW)
Sector	Software (Artificial intelligence image merging/synthesis technology)
Address	<ul style="list-style-type: none">- USA HQ : 8 the green STE A, Dover, DELAWARE 19901- USA Silicon Valley : 440 N. Wolfe Rd., Sunnydale, CA 94085- KOREA HQ : No. 11 Magokjoongang 8ro 5gil, Gangseogu, Seoul



Comparative analysis with competitors

Category	One's Company	Competitor 1	Competitor 2
Outline	 <p>WAYNE HILLS BRYANT A.I <small>TTV (Text to Video) & STV (Speech to Video) A.I Digital Meta Universe A.I</small></p> <p>AI Cloud SaaS S.W./Platform 2019.05</p>	 <p>KINEMASTER</p> <p>KOSDAQ : Software Est : 2002/09 (Listing: 2011/12)</p>	 <p>Adobe</p> <p>NASDAQ Est : 1982/02 (Listing: 1992/06)</p>
Sales Volume	<p>KOREA HQ : WAYNE HILLS BRYANT A.I SALES</p>  <p>2020: 0.8 Mil 2021: 7.8 Mil 2022(Target): About 60Mil 37 Employees</p>	 <p>2019: 19.4Bil 2020: 29.8Bil 2021(Target): About 36.3Bil 82 Employees</p>	 <p>2019: 11.7Tri 2020: 13.2Tri 2021(예상): About 16Tri 21,000 Employees</p>
Competition Advantage	<p>AI Data Image Synthesis Automation</p> <ul style="list-style-type: none"> Media platform automatic distribution function Provision of consumer collection and analysis dashboard 	<ul style="list-style-type: none"> Mobile Video Editing (as of January 2021) 120 million global downloads 25 million monthly users (MAU) 	<p>Photoshop / Illustration / Premier Pro</p> <p>1.2 billion users</p>
Features (Differentiation Elements) ESG	<ul style="list-style-type: none"> Automated deployment of media platforms/ APIs 1/25 Downsizing Imaging Time/Cost Reduce the number of task to 1 from 3 to 5 people 	<ul style="list-style-type: none"> Mobile Video Editing App 66.34% Mobile Video Player 26.81% 	<p>Global use of B2B&B2C Adobe (Content production, etc.)</p>

B2B Clients



SAMSUNG



Samsung C-Lab



B2C Soon



Service SWOT Analysis

Strength	Weakness
<ul style="list-style-type: none">- Price Competitiveness (1/10 of the cost of existing video production)- Time competitiveness (1/10 of the existing video production time)- Business progress with many large enterprises- Ai-based Technological Competitiveness of the Fourth Industrial Revolution- Relevant patent registration	<ul style="list-style-type: none">- It is not easy to find talent for artificial intelligence technology development- Time required due to new technology development- Limited market due to existing text conversion
Opportunity	Threat
<ul style="list-style-type: none">- absence of direct competitors- High barriers to market entry for AI-based technologies- As a technology that does not already exist, it may have an opportunity to provide a new solution rather than expanding the existing market.	<ul style="list-style-type: none">- Threats to similar patent applications- Possibility of tech looting by large corporations

Team Building

Key Member



CEO / **SU MIN, YI**

2008-2017 / LG / Strategic Planning Department / Manager / Planning and Development
2019 Wayne Hills Bryant A.I (korea HQ). Wayne Hills Roc Nation (USA .CA) / Foudner



VICE PRESIDENT / **JIN KYUNG, LEE**

2022. 08 - Current / Wayne Hills Bryant A.I (korea HQ). / Vice President
2020 - 2022. 07 / Alchera / Vice President



C.D.O. / DIRECTOR / **SUNG MIN, PARK**

2013~2020 LG R&D Develop



C.M.O. / DIRECTOR / **JUN SUB, PARK**

2022.06.13 ~ Current / Wayne Hills Bryant AI / CMO / Marketing and Sales Management
From 07th to 22nd, 2019 / Namseon Group / Head of department of global marketing team / Global marketing and sales management of group companies /
February 3rd, 2014 to June 15th, 2019 / Director of Strategy Planning Office / Strategic Planning and Project Management of Group and Affiliates
November 15, 2004 ~ January 30, 2014 / Namseon Group / Deputy Director of Global Marketing Team / Development and Construction of E-commerce Business /
ABM, SMB Marketing



We Are

First of all, we would like to sincerely thank you for your interest in our Series B Funding. We will deliver updates in relation to the following information, so please review the belows

1. Text & Voice Data Market

- a) Our business market - the text and voice data market is about 4,000 trillion.
- b) And the explosive demands to create video content could understand without saying anything.
- c) The current situation is that in the market of about 4,000 trillion, even if we take a 1% market share, the market is about 4 trillion.

2. Our Series B Funding

- a) We are rapidly growing to a value of KRW 200 billion over the past three years.
- b) The fund's internal rate of return (IRR) for our shareholders is 500% over 3 years.
- c) We are confident that Wayne Hills will grow into a unicorn company next year.
That's because the market is getting bigger.
- d) Our current stage is B2B Enterprise, but we want to move to B2C through App (IOS, Android) through a lot of text data worldwide such as Bloomberg/Yahoo Finance.

3. Our Mission

- a) 10% or more market share in the B2B market
- b) In the B2C market, it is our vision and mission to enable general users worldwide to become YouTube creators with video content with text and voice data.